



SCHOOL OF BUSINESS AND GOVERNANCE

Ateneo de Davao University

Bachelor of Science in Entrepreneurship

~~~ Effective SY 2018 - 2019 ~~~

## FIRST YEAR

### FIRST SEMESTER

| Course Number | Course Title                                                        |
|---------------|---------------------------------------------------------------------|
| GE 1210       | Readings in Philippine History                                      |
| GE 1211       | The Contemporary World                                              |
| GE 1213       | Life and Works of Rizal                                             |
| GE 1212       | Science, Technology and Society                                     |
| ASF 1101      | Arrupe Social Formation 1                                           |
| ENT 1130      | Agribusiness                                                        |
| ASF 1102      | National Service Training Program- Civic Welfare Training Service 1 |
| PE 1114       | PATH-FIT I                                                          |
| Theo 1000     | Theology                                                            |
| ASF 1000      | Arrupe Social Formation 0                                           |

| Units     | Pre-requisites |
|-----------|----------------|
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 2         | None           |
| 3         | None           |
| 3         | None           |
| 2         | None           |
| 2         | None           |
| 2         | None           |
| <b>22</b> | <b>/25</b>     |

### SECOND SEMESTER

| Course Number | Course Title                                                        |
|---------------|---------------------------------------------------------------------|
| GE 1105       | Understanding the Self                                              |
| GE 1106       | Purposive Communication                                             |
| GE 1107       | Art Appreciation                                                    |
| GE 1108       | Mathematics in the Modern World                                     |
| GE 1109       | Ethics                                                              |
| ENT 1231      | Manufacturing Process Management                                    |
| ASF 1203      | National Service Training Program- Civic Welfare Training Service 2 |
| PE 1215       | PATH-FIT II                                                         |
| Philo 1000    | Philosophy                                                          |
| ASF 1101      | Arrupe Social Formation 1                                           |

| Units     | Pre-requisites |
|-----------|----------------|
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | ASF 1102       |
| 2         | PE 1114        |
| 3         | None           |
| 2         | ASF 1000       |
| <b>23</b> | <b>/28</b>     |

### SUMMER

| Course Number | Course Title |
|---------------|--------------|
| GE 3118       | Elective 1   |
| GE 3219       | Elective 2   |
| GE 4120       | Elective 3   |

| Units    | Pre-requisites |
|----------|----------------|
| 3        | None           |
| 3        | None           |
| 3        | None           |
| <b>9</b> |                |

## SECOND YEAR

### FIRST SEMESTER

| Course Number | Course Title              |
|---------------|---------------------------|
| ENT 2134      | Food, Tourism and Service |
| ENT 2132      | Entrepreneurial Behavior  |
| ENT 2133      | Social Entrepreneurship   |
| FIN 1130      | Basic Microeconomics      |
| FIN 1131      | Business Analysis Tools   |
| PE 2116       | PATH-FIT III              |

| Units     | Pre-requisites |
|-----------|----------------|
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 2         | PE 1114        |
| <b>17</b> |                |

### SECOND SEMESTER

| Course Number | Course Title                  |
|---------------|-------------------------------|
| ENT 2235      | Technopreneurship             |
| HRM 2232      | Human Resource Management     |
| BL 2259       | Business Law and Taxation     |
| ENT 2236      | Innovation Management         |
| MGT 2132      | Management Information System |
| PE 2217       | PATH-FIT IV                   |

| Units     | Pre-requisites |
|-----------|----------------|
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 3         | None           |
| 2         | PE 1114        |
| <b>17</b> |                |

## THIRD YEAR

### FIRST SEMESTER

| Course Number | Course Title                          |
|---------------|---------------------------------------|
| ENT 3139      | Business Opportunities                |
| ENT 3141      | Market Research and Consumer Behavior |
| ENT 3140      | Pricing and Costing                   |
| FL 3170       | Foreign Language 1                    |
| FIN 2135      | Applied Management Science            |

| Units     | Pre-requisites |
|-----------|----------------|
| 3         | ENT 1231, 2134 |
| 3         | FIN 1131       |
| 3         | None           |
| 3         | None           |
| 3         | FIN 1131       |
| <b>15</b> |                |

### SECOND SEMESTER

| Course Number | Course Title                                         |
|---------------|------------------------------------------------------|
| ENT 3242      | Business Planning                                    |
| ENT 3243      | International Business and Trade (Import and Export) |
| MGT 4260      | Business Communication                               |
| MGT 4261      | Operation Management and TQM                         |
| ENT 3238      | Financial Statement and Preparation                  |
| FIN 3252      | Financial Management (with Basic Finance)            |

| Units     | Pre-requisites |
|-----------|----------------|
| 6         | ENT 3139       |
| 3         | ENT 3139       |
| 3         | None           |
| 3         | FIN 2135       |
| 3         | None           |
| 3         | None           |
| <b>21</b> |                |

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### SUMMER

| Course Number | Course Title              |
|---------------|---------------------------|
| ENT 3344      | Business Implementation 1 |

| Units    | Pre-requisites |
|----------|----------------|
| 3        | ENT 3242       |
| <b>3</b> |                |

## FOURTH YEAR

### FIRST SEMESTER

| Course Number | Course Title                                  |
|---------------|-----------------------------------------------|
| ENT 4145      | Business Implementation 2                     |
| ENT 4146      | Elective 1- Wholesale and Retail Management   |
| ENT 4147      | Elective 2- Events Management and Advertising |
| MGT 4259      | Strategic Management                          |

| Units     | Pre-requisites |
|-----------|----------------|
| 4         | ENT 3344       |
| 3         | ENT 3242       |
| 3         | ENT 3242       |
| 3         | MGT 4261       |
| <b>13</b> |                |

### SECOND SEMESTER

| Course Number | Course Title                                              |
|---------------|-----------------------------------------------------------|
| ENT 4250      | Business Implementation 3                                 |
| ENT 4251      | Program and Policies on Enterprise Development            |
| ENT 4248      | Elective 3- Microfinancing                                |
| ENT 4249      | Elective 4- Entrepreneurial Leadership in an Organization |
| ASF 4204      | Seniors' Integration Program                              |

| Units     | Pre-requisites |
|-----------|----------------|
| 3         | ENT 4145       |
| 3         | ENT 3242       |
| 3         | ENT 3242       |
| 3         | ENT 3242       |
| 2         | None           |
| <b>14</b> |                |